

CRAFTING ENGAGING VIDEOS FOR EDUCATORS

Facilitated by:



JODEN PU
VIDEO DIRECTOR,
LITTLE STONE PRODUCTION



Learning Outcomes

1. Understand the concept of video
2. Understand how to structure content and tell a story using video
3. Choosing the right video equipment
4. How to properly use the video equipment
5. Master powerful video editing software

Day1

- Influencer vs Content Creator
- Old Media vis New Media and why its important
- “What makes you think I CARE”
- How to use video composition techniques
- How to set your lighting to get an interesting and attractive experience
- How to choose your mic and how to set them up to get clear audio

Day2

- How to choose video equipment
- Tips on shooting outdoors
- How to prepare an engaging script
- Step by step video editing
- Assignment

One person **RM399**

Two people **RM598**

Virtual via
Teams



29 & 30 SEPT 2021
4:30PM - 6:00PM

Register Here!



For enquiry, email to : sales@fedelis.com.my